



Advancing
in Care

COOKIE POLICY

AC Marca cookie policy

All of the websites owned by AC Marca use own cookies or those of collaborating companies to improve and optimize the user experience.

Cookies on our websites are used to provide social media functions and analyze traffic. We also share information on how you use the website with our social media, advertising and web analytics partners, who may combine it with other information that you have provided or that they have collected from your use of their services.

By browsing our websites, we understand that you consent to the use of cookies as set out in this AC Marca Cookie Policy.

What is a cookie?

A cookie is a small file that is stored on your computer. Cookies helps us to improve the quality of our website by telling us which pages our users find useful and which they do not.

Cookies are essential for the functioning of the internet; they provide countless advantages to interactive services and facilitate website browsing and usability. Please note that cookies cannot damage your computer.

The information below may help you to understand the different types of cookie:

- **Session cookies:** these are temporary cookies that are temporarily stored in your browser's cookie file until you leave the website. They are never stored on your hard drive. Information from these cookies is used to analyze traffic patterns on the web. In the long term, this allows us to provide a better experience to improve website content and use.
- **Persistent cookies:** these are stored on your hard drive and our website reads them every time you visit our page again. Persistent cookies have a specific expiry date. After that date they stop working. We use them primarily to make online purchasing easier and for registration and language preferences.

List and description of cookies used on this website

NECESSARY (2)

Name	Provider	Purpose	Expiry	Type
CookieConsent	Cookiebot	Stores the user's cookie consent status for the current domain.	1 year	HTTP
has_js	acmarca.com	Registers whether or not the user has activated JavaScript in the browser.	Session	HTTP

STATISTICS (3)

Name	Provider	Purpose	Expiry	Type
_ga	acmarca.com	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	2 years	HTTP
_gat	acmarca.com	Used by Google Analytics to throttle request rate.	1 day	HTTP
_gid	acmarca.com	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	1 day	HTTP

Complementary guarantees and cookie management

As an additional guarantee to those described above, you may have to accept cookies when installing or updating your browser. You can withdraw this acceptance at any time using the content and privacy settings.

Many browsers have a private browsing feature, which means that cookies are always deleted after your visit. The private browsing function has different names according to the browser.

Below is a list of the most common browsers and the names they use for private browsing:

Internet Explorer 8 and higher: InPrivate

Safari 7 and higher: private browsing

Opera 26 and higher: private browsing

Firefox 34 and higher: private browsing

Google Chrome 39 and higher: incognito

As the process can be different on each web browser, below is a list of the main web browsers on the market:

Microsoft <http://windows.microsoft.com/es-es/windows-vista/block-or-allow-cookies>

Safari http://support.apple.com/kb/HT1677?viewlocale=es_ES

Google Chrome <https://support.google.com/chrome/answer/95647?hl=es>

Firefox <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>

Review of our Cookie Policy

AC Marca will review its Cookie Policy annually. However, if any other factors require review, it will do so more frequently.